

HAWK MOUNTAIN COUNCIL APPRECIATES YOUR SUPPORT

**OVER
70%**
GOES BACK TO
SCOUTING



Scouting America™

**ADVENTURE, FAMILY, FUN,
CHARACTER, LEADERSHIP
AND SO MUCH MORE...**

2024

YOUR FAVORITE POPCORN and MORE!

YELLOW POPPING CORN

America's healthiest snack food in a re-sealable Adventure tub! Pops up tender for that fresh popcorn taste you're craving.

Net Wt. 2 lbs ▲ \$10 **GF** **U**



JALAPEÑO CHEESE

The unmistakable zip of jalapeño pepper gives this feisty popcorn flavor its heat. Perfect for those who like their snacks with a little kick.

Net Wt. 7 oz. ■ \$20 **GF**



CLASSIC TRIO

Everyone's favorite blend of sweet and savory, a snack you won't be able to put down. Mix them together for a Chicago style treat, or enjoy them individually.

Caramel Corn, Cheddar Cheese, Natural
Net Wt. 19 oz. ③ \$30 **GF**

CLASSIC CARAMEL CORN

Glazed to perfection with real butter and brown sugar to create a flavor to remember, with a crunch you can't forget.

Net Wt. 8 oz. ▲ \$10 **GF**



KETTLE CORN

Experience a tasteful treat, sure to satisfy your sweet and salty craving.

Net Wt. 10 oz. ★ \$20 **GF**



CHEESE LOVERS

Cheese, cheese, and more cheese! A combination that will satisfy any cheese lover's appetite.

Cheddar Cheese, Jalapeño Cheese, Buffalo Ranch, White Cheddar
Net Wt. 20 oz. ④ \$40 **GF**



BUTTER MICROWAVE (15 PACK)

Take advantage of this convenient way to enjoy a freshly popped taste with a rich butter flavor. 0 grams of trans fats.

Net Wt. 37.5 oz. ⑤ \$20 **GF** **U** **D**



CARAMEL WITH SEA SALT

Caramel corn made with real butter, brown sugar, and the perfect amount of sea salt. The crunchy, sweet, and salty combination will leave you wanting more.

Net Wt. 15 oz. ◇ \$25 **GF**



KETTLE CORN MICROWAVE (15 PACK)

Experience the combination of the sweet, yet salty flavor of Kettle Corn anytime. 0 grams of trans fats.

Net Wt. 37.5 oz. ⑥ \$20 **GF** **U** **D**



PEANUT BUTTER CUP

Two great flavors that taste great together. A melt in your mouth combination of milk chocolate and peanut butter.

Net Wt. 15 oz. ♥ \$25 **GF**



CHOCOLATE LOVERS

Our Chocolate Lovers tin features 5 sweet treats that you can't resist!

Milk Chocolate Pretzels, White Chocolate Pretzels, White Ruby, Peanut Butter Cup, Sea Salt Splash
Net Wt. 55 oz. ⑦ \$60

MILITARY DONATION

Send the gift of popcorn to our military men and women, their families, and veterans' organizations. The popcorn will be shipped directly and is not available for local delivery.

☰ \$30/\$50



CHEDDAR CHEESE

Made with real cheddar cheese. Each freshly popped kernel is a savory blend of cheeses that will keep you coming back for more.

Net Wt. 7 oz. ● \$20 **GF**

SELLER NAME: _____
 UNIT NUMBER: _____
 PHONE NUMBER: _____
 PRIZE SELECTION: _____

- ▲ Yellow Popping Corn \$10
- 🌲 Classic Caramel Corn \$10
- ⊕ Butter Microwave \$20
- 🔄 Kettle Corn Microwave \$20
- Cheddar Cheese \$20
- Jalapeno Cheese \$20
- ★ Kettle Corn \$20
- ◇ Caramel with Sea Salt \$25
- ♥ Peanut Butter Cup \$30
- ③ Classic Trio \$30
- ④ Cheese Lovers \$40
- ⑤ Cheese Lovers \$60
- 🍫 Chocolate Lovers \$30
- 🏠 Military Donation \$50
- 🏠 Military Donation



	Name/Address/Phone	TOTAL ITEMS	AMOUNT DUE	PAID (X)	DEL. (X)
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
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26					
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28					
29					
30					
TOTALS:					

\$5,000
LEVEL 14

- 48 - LEGO Technic Mercedes-AMG F1 W14 E Performance
- 49 - Cross Canyon 2 Tent & Footprint
- 50 - Carrera Evolution Mario Kart Analog Electric Slot Car Racing



\$4,000
LEVEL 13

- 45 - Adventure Camp Package
- 46 - BioLite CampStove 2+
- 47 - Case Bonestag Folding Hunter Knife w/ Leather Sheath



\$3,000
LEVEL 12

- 42 - iLive Indoor/Outdoor Bluetooth Solar Speakers
- 43 - LEGO City Modular Space Station
- 44 - Coleman Sundome 4 Person Tent



\$2,150
LEVEL 11

- 39 - LEGO Friends Castle Bed and Breakfast
- 40 - SkullCandy Wireless Earbuds
- 41 - Foldable Drone



\$1,650
LEVEL 10

- 36 - Youth Pickle Ball Set
- 37 - HEXBUG BattleBots Arena Bite Force & Blacksmith
- 38 - The North Face Stalwart Backpack



\$1,250
LEVEL 9

- 33 - LEGO Batman - Batcycle
- 34 - Swiss Army Fieldmaster Knife
- 35 - Walkie Talkie Set w/ Rechargeable Batteries



Descriptions of Prizes available at www.kellerprizeprogram.com

Hawk Mountain Council

Council Code: 528HMC

www.hmc-bsa.org

For Sale Related Questions:
Council Office (610) 926-3406

For Prize Related Questions:
GCC/Keller Marketing (888) 351-8000

How to Select Your Prizes

- Sell any item and receive the Popcorn Sale Patch.
- Sell \$90 or more and receive a Popcorn Sale Patch AND any Level 2 Prize.
- Sell \$190 or more and receive a Popcorn Sale Patch AND a prize from the level you achieve; or select a combination of prizes from lower levels, as long as the total prize value does not exceed the Level Achieved.

Example: Sales of \$625 choose one prize from Level 7 ...OR... TWO prizes from Level 4 AND ONE prize from Level 2; etc.

All prizes are subject to substitution by Keller Marketing after consultation with your local Council. All substitutions will be for an equal or greater value prize.





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Hawk Mountain Council Reading, PA



KELLER MARKETING
A Division of General Commercial Corp.
888-351-8000

Scan QR Code for a more detailed descriptions of Prizes

\$850
LEVEL 8

- 28 - Hydration Pack - 2L
- 29 - Transformers: Rise of the Beasts: Bumblebee Model Kit
- 30 - Zing Quick Switch Power Bow
- 31 - 2-Person Waterproof Tent Assorted Colors
- 32 - Grab Bag G



\$625
LEVEL 7

- 23 - E-Blox Parts Plus Construction Kit
- 24 - Telescope - 40X Magnification
- 25 - 5-in-1 Multi-Tool w/ Shovel & Ax
- 26 - Hexbug Mechanicals Wasp Assorted Colors
- 27 - Grab Bag F



\$425
LEVEL 6

- 18 - Light Saber w/ Stand
- 19 - 5pc Stainless Steel Mess Kit
- 20 - Adventure Duffel Bag w/ BSA® Branding
- 21 - Air Hunterz Zano Bow w/ 2 Zarts
- 22 - Grab Bag E



\$325
LEVEL 5

- 13 - Multi Tool Flashlight
- 14 - Magic Sand Set w/ 6 Molds
- 15 - White Handle Lock Blade Knife & Case w/ BSA® Branding
- 16 - Catapult Plane w/ Decorative Stickers
- 17 - Grab Bag D



\$250
LEVEL 4

- 9 - Dry Bag - 5 liter - Yellow w/ BSA® Branding
- 10 - Mini Multi-Tool w/ Case
- 11 - 4x30 Binocular w/ Case
- 12 - 6" Stuffed Animal - Goat



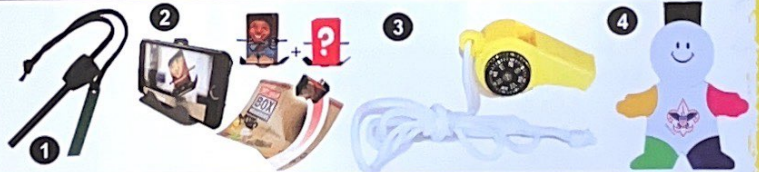
\$190
LEVEL 3

- 5 - First Aid Kit w/ Waterproof Case
- 6 - Cinch Backpack w/ BSA® Branding
- 7 - Mini Dynamo Dual LED Light w/ BSA® Branding - Assorted Colors
- 8 - Watch/Pedometer



\$90
LEVEL 2

- 1 - Fire Starter and Steel
- 2 - Tony Hawk Box Boards Assorted Characters
- 3 - Compass Thermometer Whistle
- 4 - Highlighter Scout - 4 Color Highlighter w/ Retractable Computer Brush



LEVEL 1



0.1 - Popcorn Sale Patch
Sell any item



Military Sale Patch
Sell One Military Donation and Scouts can select their choice of prior year patch. These will be sent from the Council Office.

0.21 - 2019	0.22 - 2020	0.23 - 2021
0.24 - 2022	0.25 - 2023	

\$750 Bonus Club

Scouts who sell \$750 in product will receive their choice of

- 0.3 - Hanging Hammock
- 0.4 - Dart Zone Max Solo w/ 10 Darts
- 0.5 - Lego Friends Adventure Camp Archery Range



WINNER'S CIRCLE

★ **SELL \$3,000**

PICK A PRIZE FROM THE WINNER'S CIRCLE FOR EVERY \$3,000 SOLD
Prizes subject to availability



**\$200 AMAZON
GIFT CARD**



AIRPODS



**\$200 BEST BUY
GIFT CARD**



**AMAZON FIRE
10" TABLET**



**\$200 AMC
GIFT CARD**



**42" SMARTCAST
TV**



**ELECTRIC
SCOOTER**



**QUADCOPTER
DRONE**

POPCORN SELLING TIPS



A seller is

- ★ **TRUSTWORTHY** ... be honest when telling a customer how great the popcorn really is.
- ★ **LOYAL** ... never give up!
- ★ **FRIENDLY** ... always smile!
- ★ **COURTEOUS** ... always be polite: wear a smile and introduce yourself.
- ★ **KIND** ... always say "Thank you," even if the customer does not place an order.
- ★ **CHEERFUL** ... call the customer by his or her name, if you know it.
- ★ **CLEAN** ... make sure you always wear your uniform.
- ★ Always have an extra pen or pencil to keep your Take Order Form as neat as possible.
- ★ When you are selling the popcorn, tell the people what the money goes toward.
- ★ Make sure you know all the different types of products you are selling.

FIRST DAY TO SELL: _____

ORDERS DUE: _____

DELIVERY DATE: _____