PROGRAM LAUNCH 2023

Thank you for attending tonight's event, we will be starting momentarily!

Tonight's event will be recorded for those that cannot attend.
Staying on the call grants implied consent.

BOY SCOUTS OF AMERICA®
HAWK MOUNTAIN COUNCIL

Prepared. For Life.®

SCOUT EXECUTIVE COMMENTS

James Milham
Scout Executive / CEO
Hawk Mountain Council

SAFETY MOMENT

- Safety is paramount
- Consider having a Safety Moment at every meeting
- Tonight's moment: YPT

COUNCIL COMMISSIONER COMMENTS

Daren Kullman
Council Commissioner
Hawk Mountain Council

DIVERSITY, EQUITY, AND INCLUSION MOMENT

[Citizenship in Society Parent Letter]

SPRING PRODUCT SALE

WHITLEY'S
ESTD 1986
— PEANUT FACTORY —

Country Meats®
.com

Prepared. For Life.®

FALL PRODUCT SALE

WHITLEY'S
ESTD 1986
— PEANUT FACTORY —

A Scouting Tradition for over 35 years...

PECATONICA RIVER POPCORN®

Prepared. For Life.®

ADVANCEMENT

- Who to contact in your District
- Overview of Special Needs Scouting Toolbox
  - https://ablescouts.org/toolbox/
- Overview of Advancement Resources
  - https://www.scouting.org/programs/scouts-bsa/advancement-and-awards/resources/
- Log advancements early and often!
- Life to Eagle Conferences (pre-recorded message – next slide)
- Life to Eagle meetings at summer camp

ADVANCEMENT MESSAGE

Prepared. For Life.®

HAWK MOUNTAIN SCOUT RESERVATION

Weekend Usage

- Range rentals

Special events

- Drive In Movies
- Trunk or Treat
- Holiday Haus

Cub Scout Camp

- Day Camp at HMSR
- Cub Resident Camp at HMSR
- Webelos Resident Camp at HMSR
- Day Camp on the road!

Scouts BSA Camp

- Dining Services
- Cowboy Action Shooting
- Annual Merit Badge Rotation

BOY SCOUTS OF AMERICA
HMSR

FALL CUB ADVENTURE DAY!

Prepared. For Life.®

ORDER OF THE ARROW

May Induction / Service Weekend

- May 19th, 20th, 21st

Section E11 Conclave

- June 2nd, 3rd, 4th

Brotherhood Day / Service Day

- November 18th

Section E11 Conclave

- June 2nd, 3rd, 4th

Lodge Leadership Development – December
Lodge Banquet – December
Campfire Circle improvement projects

2023 NATIONAL JAMBOREE

Prepared. For Life.®

SOCIAL MEDIA

- How and when to use it safely and effectively
- If pages are not private, no full name
- Talent release form

MEMBERSHIP / RECRUITING

Theme for this year is “Adventure On!”

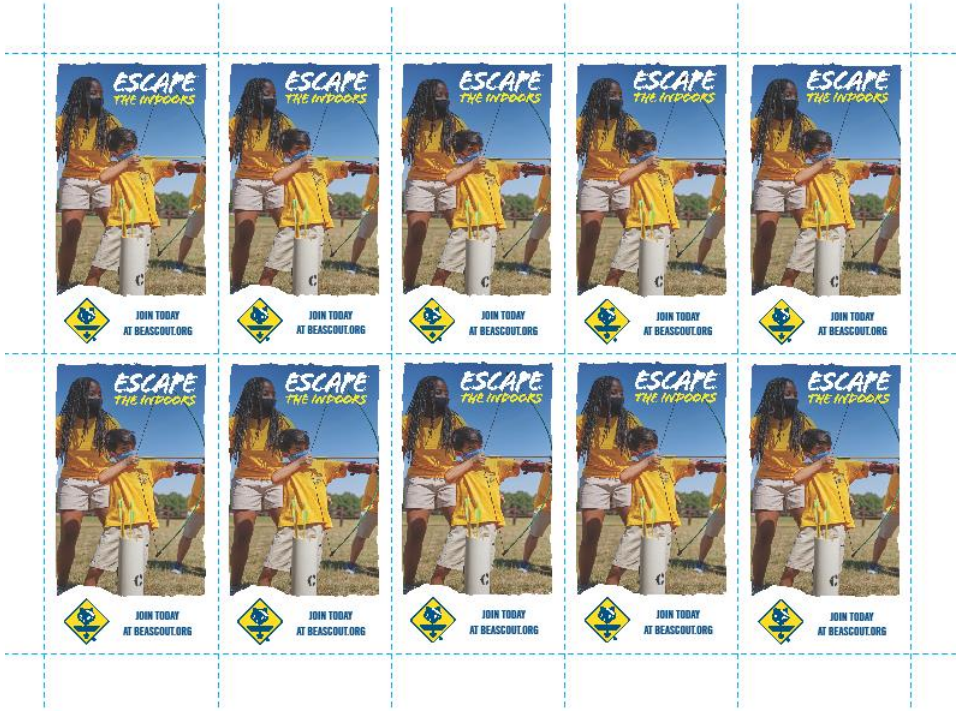
- See campaign kit – available on Program Launch resources page
- Current challenges and how you can help us overcome them
- Resources
  - National Brand Center – how to access and use, show key things
    - https://scouting.webdamdb.com/bp/#/
  - What can the Council offer?
    - Yard signs, bookmarks, peer cards, etc – with examples
    - Peer cards – fill out and send back to us, print on cardstock
    - Social Media ads, $1 / day for 10 days

MEMBERSHIP / RECRUITING

Local Successes

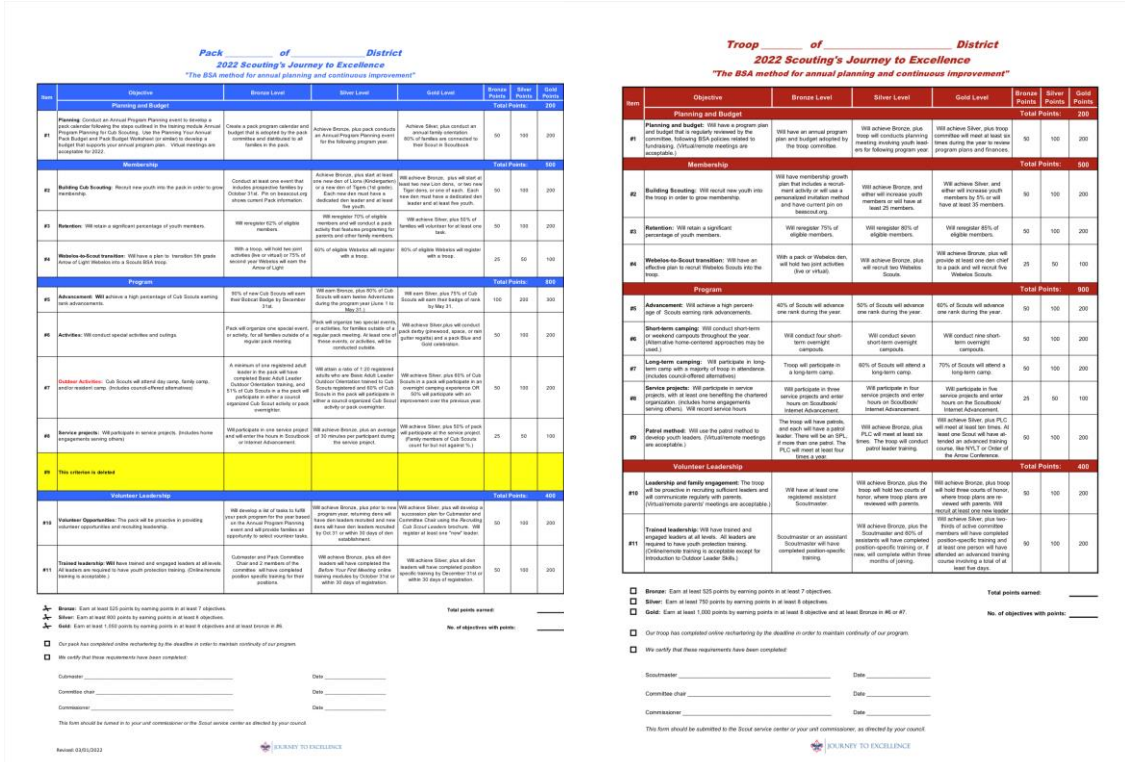
Brand Center

- Everything is fully usable for recruiting purposes
  - Key items:
  - License free images (for Scouting purposes)!
  - Peer Cards
  - Flyers
  - Radio Spots / Videos
  - Everything else on it!



JOURNEY TO EXCELLENCE (JTE)

- Pack Scorecard
- Troop Scorecard
- Crew Scorecard
- Post Scorecard



Pack _____ of _____ District

2022 Scouting's Journey to Excellence

"The BSA method for annual planning and continuous improvement"

Item	Objective	Bronze Level	Silver Level	Gold Level	Bronze Points	Silver Points	Gold Points
	Planning and Budget				Total Points:		200
#1	**Planning:** Conduct an Annual Program Planning event to develop a pack calendar following the steps outlined in the training module Annual Program Planning for Cub Scouting. Use the Planning Your Annual Pack Budget and Pack Budget Worksheet (or similar) to develop a budget that supports your annual program plan. Virtual meetings are acceptable for 2022.	Create a pack program calendar and budget that is adopted by the pack committee and distributed to all families in the pack.	Achieve Bronze, plus pack conducts an Annual Program Planning event for the following program year.	Achieve Silver, plus conduct an annual family orientation. 80% of families are connected to their Scout in Scoutbook.	50	100	200
	Membership				Total Points:		500
#2	**Building Cub Scouting:** Recruit new youth into the pack in order to grow membership.	Conduct at least one event that includes prospective families by October 31st. Pin on bearcost.org shows current Pack information.	Achieve Bronze, plus start at least one new den of Lions (Kindergarten) or a new den of Tigers (1st grade). Each new den must have a dedicated den leader and at least five youth.	Will achieve Bronze, plus will start at least two new Lion dens, or two new Tiger dens, or one of each. Each new den must have a dedicated den leader and at least five youth.	50	100	200
#3	**Retention:** Will retain a significant percentage of youth members.	Will reregister 62% of eligible members.	Will reregister 75% of eligible members and will conduct a pack activity that features programming for parents and other family members.	Will achieve Silver, plus 55% of families will volunteer for at least one task.	50	100	200
#4	**Webelos-to-Scout transition:** Will have a plan to transition 5th grade Arrow of Light Webelos into a Scouts BSA troop.	With a troop, will host two joint activities (live or virtual) or 75% of second year Webelos will earn the Arrow of Light.	80% of eligible Webelos will register with a troop.	90% of eligible Webelos will register with a troop.	25	50	100
	Program				Total Points:		800
#5	**Advancement: Will** achieve a high percentage of Cub Scouts earning rank advancements.	90% of new Cub Scouts will earn their Bobcat Badge by December 31st.	Will earn Bronze, plus 90% of Cub Scouts will earn twelve Adventures during the program year (June 1 to May 31).	Will earn Silver, plus 75% of Cub Scouts will earn their badge of rank by May 31.	100	200	300
#6	**Activities:** Will conduct special activities and outings.	Pack will organize one special event, or activity, for all families outside of a regular pack meeting.	Pack will organize two special events, or activities, for families outside of a regular pack meeting. At least one of these events, or activities, will be conducted outside.	Will achieve Silver,plus will conduct pack derby (pinewood, space, or rain gutter regatta) and a pack Blue and Gold celebration.	50	100	200
#7	**Outdoor Activities:** Cub Scouts will attend day camp, family camp, and/or resident camp. (Includes council-offered alternatives)	A minimum of one registered adult leader in the pack will have completed Basic Adult Leader Outdoor Orientation training, and 51% of Cub Scouts in a the pack will participate in either a council organized Cub Scout activity or pack overnighter.	Will attain a ratio of 1:20 registered adults who are Basic Adult Leader Outdoor Orientation trained to Cub Scouts registered and 60% of Cub Scouts in a the pack will participate in either a council organized Cub Scout activity or pack overnighter.	Will achieve Silver, plus 85% of Cub Scouts in a pack will participate in an overnight camping experience OR 50% will participate with an improvement over the previous year.	50	100	200
#8	**Service projects:** Will participate in service projects. (Includes home engagements serving others)	Will participate in one service project and will enter the hours in Scoutbook or Internet Advancement.	Will achieve Bronze, plus an average of 30 minutes per participant during the service project.	Will achieve Silver, plus 55% of pack will participate at the service project. (Family members of Cub Scouts count for but not against %.)	25	50	100
#9	**This criterion is deleted**						
	Volunteer Leadership				Total Points:		400
#10	**Volunteer Opportunities:** This pack will be proactive in providing volunteer opportunities and recruiting leadership.	Will develop a list of tasks to fulfill your pack program for the year based on the Annual Program Planning event and will provide families an opportunity to select volunteer tasks.	Will achieve Bronze, plus prior to new program year, returning dens will have den leaders recruited and new dens will have den leaders recruited by Oct 31 or within 30 days of den establishment.	Will achieve Silver, plus will develop a succession plan for Cubmaster and Committee Chair using the Recruiting Cub Scout Leaders brochure. Will register at least one "new" leader.	50	100	200
#11	**Trained leadership: Will** have trained and engaged leaders at all levels. All leaders are required to have youth protection training. (Online/remote training is acceptable.)	Cubmaster and Pack Committee Chair and 2 members of the committee will have completed position specific training for their positions.	Will achieve Bronze, plus all den leaders will have completed the *Before Your First Meeting* online training and all by October 31st or within 30 days of registration.	Will achieve Silver, plus all den leaders will have completed position specific training by December 31st or within 30 days of registration.	50	100	200

- ☐ **Bronze:** Earn at least 525 points by earning points in at least 7 objectives.
- ☐ **Silver:** Earn at least 800 points by earning points in at least 8 objectives.
- ☐ **Gold:** Earn at least 1,650 points by earning points in at least 8 objectives and at least bronze in #6.

Total points earned: _____

No. of objectives with points: _____

- ☐ *Our pack has completed online rechartering by the deadline in order to maintain continuity of our program.*
- ☐ *We certify that these requirements have been completed:*

Cubmaster: _____ Date _____

Committee chair _____ Date _____

Commissioner: _____ Date _____

This form should be turned in to your unit commissioner or the Scout service center as directed by your council.

Revised 03/01/2022

JOURNEY TO EXCELLENCE

Troop _____ of _____ District

2022 Scouting's Journey to Excellence

"The BSA method for annual planning and continuous improvement"

Item	Objective	Bronze Level	Silver Level	Gold Level	Bronze Points	Silver Points	Gold Points
	Planning and Budget				Total Points:		200
#1	**Planning and budget:** Will have a program plan and budget that is regularly reviewed by the committee, following BSA policies related to fundraising. (Virtual/remote meetings are acceptable.)	Will have an annual program plan and budget adopted by the troop committee.	Will achieve Bronze, plus troop will conduct a planning meeting involving youth leaders for following program year.	Will achieve Silver, plus troop committee will meet at least six times during the year to review program plans and finances.	50	100	200
	Membership				Total Points:		500
#2	**Building Scouting:** Will recruit new youth into the troop in order to grow membership.	Will have membership growth plan that includes a recruitment activity or will use a personalized invitation method and have current pin on bearcost.org.	Will achieve Bronze, and either will increase youth members or will have at least 25 members.	Will achieve Silver, and either will increase youth members by 5% or will have at least 35 members.	50	100	200
#3	**Retention:** Will retain a significant percentage of youth members.	Will reregister 75% of eligible members.	Will reregister 80% of eligible members.	Will reregister 85% of eligible members.	50	100	200
#4	**Webelos-to-Scout transition:** Will have an effective plan to recruit Webelos Scouts into the troop.	With a pack or Webelos den, will hold two joint activities (live or virtual).	Will achieve Bronze, plus will recruit two Webelos Scouts.	Will achieve Bronze, plus will provide at least one den chief to a pack and will recruit five Webelos Scouts.	25	50	100
	Program				Total Points:		900
#5	**Advancement:** Will achieve a high percentage of Scouts earning rank advancements.	40% of Scouts will advance one rank during the year.	50% of Scouts will advance one rank during the year.	60% of Scouts will advance one rank during the year.	50	100	200
#6	**Short-term camping:** Will conduct short-term or weekend campouts throughout the year. (Alternative home-centered approaches may be used.)	Will conduct four short-term overnight campouts.	Will conduct seven short-term overnight campouts.	Will conduct nine short-term overnight campouts.	50	100	200
#7	**Long-term camping:** Will participate in long-term camp with a majority of troop in attendance. (Includes council-offered alternatives)	Troop will participate in a long-term camp.	60% of Scouts will attend a long-term camp.	70% of Scouts will attend a long-term camp.	50	100	200
#8	**Service projects:** Will participate in service projects, with at least one benefiting the chartered organization. (Includes home engagements serving others). Will record service hours	Will participate in three service projects and enter hours on Scoutbook/ Internet Advancement.	Will participate in four service projects and enter hours on Scoutbook/ Internet Advancement.	Will participate in five service projects and enter hours on the Scoutbook/ Internet Advancement.	25	50	100
#9	**Patrol method:** Will use the patrol method to develop youth leaders. (Virtual/remote meetings are acceptable.)	The troop will have patrols, and each will have a patrol leader. There will be an SPL, if more than one patrol. The PLC will meet at least four times a year.	Will achieve Bronze, plus PLC will meet at least six times. The troop will conduct patrol leader training.	Will achieve Silver, plus PLC will meet at least ten times. At least one Scout will have attended an advanced training course, like NYLT or Order of the Arrow Conference.	50	100	200
	Volunteer Leadership				Total Points:		400
#10	**Leadership and family engagement:** The troop will be proactive in recruiting sufficient leaders and will communicate regularly with parents. (Virtual/remote parents' meetings are acceptable.)	Will have at least one registered assistant Scoutmaster.	Will achieve Bronze, plus the troop will hold two courts of honor, where troop plans are reviewed with parents.	Will achieve Bronze, plus troop will hold three courts of honor, where troop plans are reviewed with parents. Will recruit at least one new leader.	50	100	200
#11	**Trained leadership:** Will have trained and engaged leaders at all levels. All leaders are required to have youth protection training. (Online/remote training is acceptable except for Introduction to Outdoor Leader Skills.)	Scoutmaster or an assistant Scoutmaster will have completed position-specific training.	Will achieve Bronze, plus the Scoutmaster and 60% of assistants will have completed position-specific training or, if new, will complete within three months of joining.	Will achieve Silver, plus two-thirds of active committee members will have completed position-specific training and at least one person will have attended an advanced training course involving a total of at least five days.	50	100	200

- ☐ **Bronze:** Earn at least 525 points by earning points in at least 7 objectives.
- ☐ **Silver:** Earn at least 750 points by earning points in at least 8 objectives.
- ☐ **Gold:** Earn at least 1,000 points by earning points in at least 8 objectives and at least Bronze in #6 or #7.

Total points earned: _____

No. of objectives with points: _____

- ☐ *Our troop has completed online rechartering by the deadline in order to maintain continuity of our program.*
- ☐ *We certify that these requirements have been completed:*

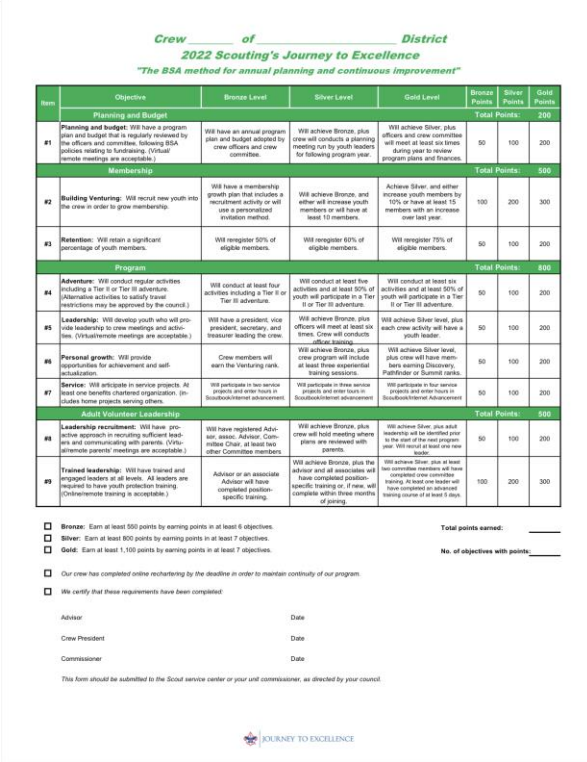
Scoutmaster: _____ Date _____

Committee chair _____ Date _____

Commissioner: _____ Date _____

This form should be submitted to the Scout service center or your unit commissioner, as directed by your council.

JOURNEY TO EXCELLENCE



Crew _____ of _____ District

2022 Scouting's Journey to Excellence

"The BSA method for annual planning and continuous improvement"

Item	Objective	Bronze Level	Silver Level	Gold Level	Bronze Points	Silver Points	Gold Points
	Planning and Budget				Total Points:		200
#1	**Planning and budget:** Will have a program plan and budget that is regularly reviewed by the officers and committee, following BSA policies relating to fundraising. (Virtual/remote meetings are acceptable.)	Will have an annual program plan and budget adopted by crew officers and crew committee.	Will achieve Bronze, plus crew will conducts a planning meeting run by youth leaders for following program year.	Will achieve Silver, plus officers and crew committee will meet at least six times during year to review program plans and finances.	50	100	200
	Membership				Total Points:		500
#2	**Building Venturing:** Will recruit new youth into the crew in order to grow membership.	Will have a membership growth plan that includes a recruitment activity or will use a personalized invitation method.	Will achieve Bronze, and either will increase youth members or will have at least 10 members.	Achieve Silver, and either increase youth members by 10% or have at least 15 members with an increase over last year.	100	200	300
#3	**Retention:** Will retain a significant percentage of youth members.	Will reregister 50% of eligible members.	Will reregister 60% of eligible members.	Will reregister 75% of eligible members.	50	100	200
	Program				Total Points:		800
#4	**Adventure:** Will conduct regular activities including a Tier II or Tier III adventure. (Alternative activities to satisfy travel restrictions may be approved by the council.)	Will conduct at least four activities including a Tier II or Tier III adventure.	Will conduct at least five activities and at least 50% of youth will participate in a Tier II or Tier III adventure.	Will conduct at least six activities and at least 50% of youth will participate in a Tier II or Tier III adventure.	50	100	200
#5	**Leadership:** Will develop youth who will provide leadership to crew meetings and activities. (Virtual/remote meetings are acceptable.)	Will have a president, vice president, secretary, and treasurer leading the crew.	Will achieve Bronze, plus officers will meet at least six times. Crew will conducts officer training.	Will achieve Silver level, plus each crew activity will have a youth leader.	50	100	200
#6	**Personal growth:** Will provide opportunities for achievement and self-actualization.	Crew members will earn the Venturing rank.	Will achieve Bronze, plus crew program will include at least three experiential training sessions.	Will achieve Silver level, plus crew will have members earning Discovery, Pathfinder or Summit ranks.	50	100	200
#7	**Service:** Will anticipate in service projects. At least one benefits chartered organization. (Includes home projects serving others.	Will participate in two service projects and enter hours in Scoutbook/Internet advancement.	Will participate in three service projects and enter hours in Scoutbook/Internet advancement	Will participate in four service projects and enter hours in Scoutbook/Internet Advancement	50	100	200
	Adult Volunteer Leadership				Total Points:		500
#8	**Leadership recruitment:** Will have pro-active approach in recruiting sufficient leaders and communicating with parents. (Virtual/remote parents' meetings are acceptable.)	Will have registered Advisor, assoc. Advisor, Committee Chair, at least two other Committee members	Will achieve Bronze, plus crew will hold meeting where plans are reviewed with parents.	Will achieve Silver, plus adult leadership will be identified prior to the start of the next program year. Will recruit at least one new leader.	50	100	200
#9	**Trained leadership:** Will have trained and engaged leaders at all levels. All leaders are required to have youth protection training. (Online/remote training is acceptable.)	Advisor or an associate Advisor will have completed position-specific training.	Will achieve Bronze, plus the advisor and all associates will have completed position-specific training or, if new, will complete within three months of joining.	Will achieve Silver, plus at least two committee members will have completed crew committee training. At least one leader will have completed an advanced training course of at least 5 days.	100	200	300

- ☐ **Bronze:** Earn at least 550 points by earning points in at least 6 objectives.
- ☐ **Silver:** Earn at least 800 points by earning points in at least 7 objectives.
- ☐ **Gold:** Earn at least 1,100 points by earning points in at least 7 objectives.

Total points earned: _____

No. of objectives with points: _____

- ☐ *Our crew has completed online rechartering by the deadline in order to maintain continuity of our program.*
- ☐ *We certify that these requirements have been completed:*

Advisor _____ Date _____

Crew President _____ Date _____

Commissioner _____ Date _____

This form should be submitted to the Scout service center or your unit commissioner, as directed by your council.

JOURNEY TO EXCELLENCE

https://www.scouting.org/awards/journey-to-excellence/unit/

CUB SCOUT SUMMER PASSPORT

The Cub Scout Summer Passport is a great way to keep Cub Scouts and their families engaged throughout the **summer**!

Physical available TODAY!

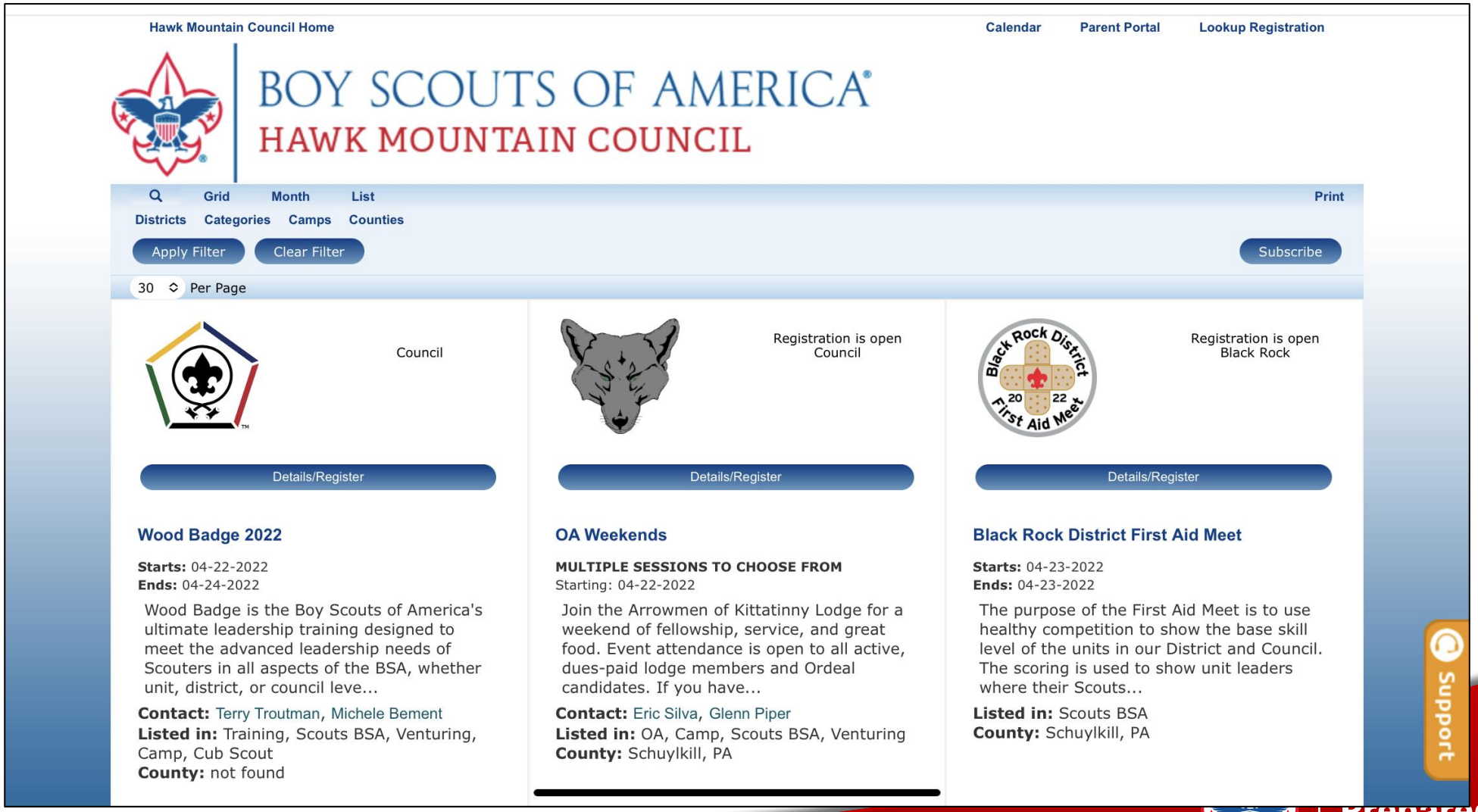
Digital available starting May 1st

"Do Your Best!" to complete as many as you can to receive a FREE patch!

Prepared. For Life.®

HELPFUL TIPS

Lookup Registrations in BlackPug



HELPFUL TIPS

Be A Scout Pin Updates

http://www.scouting.org/wp-content/uploads/2020/05/Be-A-Scout-Pin-Set-up.pdf

My.Scouting Accessibility

Merit Badge Counselor Lookup

Completed charter renewals, check to make sure they include active Scouts and Leaders!

UPCOMING EVENTS

Herbie Helper Days – Saturdays

- April 22nd
- May 6th

Merit Badge Day @ HMSR

- Saturday, April 29th

Gathering of Eagles and Council Recognition Event

- Sunday, May 21st

Scout Night at the Fightin Phils

- Friday, May 26th

Check Council calendar for most up to date event information!

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