



Council Key Dates - Sale Calendar

Product Sale Kick-Off - Via Zoom Conference	July 14 or 20, 2021
Show & Sell Orders Due	by August 3, 2021
Marketing Materials Pick Up - HMC Office	August 11-12, 2021
Show & Sell Distribution	August 25, 2021
Show & Sell Returns - HMC Office	October 13-14, 2021
Take Order, Prizes, Special Incentives, & 1st Payment Due	by October 19, 2021
Take Order Distribution - Reading	November 11, 2021
Take Order Distribution - Pottsville	November 12, 2021
Payment Due	November 30, 2021