

Use a MEDIA ALERT when you want to provide the press with advance notice of your event.

Your unit & contact information

BOY SCOUTS OF AMERICA
Your Unit
Address
City, State, Zip

Contact: Your Name
Phone: xxx-xxx-xxxx
Fax: xxx-xxx-xxxx
E-mail: xxxx@xxxx.com

Your event date

MEDIA ALERT

Photo and News Opportunity: Saturday, May 12, 2012

Boy Scout Earns Eagle Scout Rank

DATE:

- Saturday, May 12, 2012

TIME:

- 2:00 p.m.

PLACE:

- Location and Address

Your event press release information: Who, What, When, Where, Why, & How

(Reading, PA) – Scout's Name, son of mom and dad, will be award the Eagle Scout Rank on Saturday May 12th. Scout earned this rank, achieved by only 5% of Scouts nationally.

Scout has been in Scouting for nearly 12 years since starting out as a Tiger Cub in 2005 and working his way through Scouts at Troop XXX to the Eagle Rank. He is a senior at Name of High School where he is active in many other interests as well. Some of Scout's accomplishments include:

- Earning 55 Merit Badges, more than twice the required 21 badges for the Eagle rank
- Being awarded the Principals Merit Award.
- Winning the Altruism Award at _____
- President of S.A.D.D.
- President of the Community Service Advisory Board of Name of High School
- Completion of more than 800 hours of service

Scout, is planning to attend Northampton Community College in the fall.

Additional contact information if needed

FOR ADDITIONAL INFORMATION...please contact his parents XXX-XXX-XXXX.

The Hawk Mountain Council today provides leadership and character development programs to nearly 8,000 youth with 2,000 adult volunteers throughout its five-county service area in central New York.

END

Type this as shown at the end of your press release. If more than one page, type ---MORE--- at the bottom of first page and ### END ### on the last