

2022 ANNUAL REPORT

LETTER FROM KEY 3

Fellow Scouters and Supporters,

The Hawk Mountain Council's mission is to prepare young men and women for life by providing unparalleled programs teaching leadership, citizenship, and personal fitness.

The Council continued to build on the Business Plan to provide a specific road map for our Finances, Membership Growth, Camp and Program, Unit Service, Marketing and Diversity, Equity, and Inclusion (DEI). This plan enabled us to have a successful year as we navigate these challenging times.

Here are just a few highlights from this past year:

- 4.3% membership growth!
- Council approved our DEI Code of Conduct, Priorities, and Objectives.
- Recruited 944 youth and families last year!
- 1,900 youth, leaders, & staff attended summer camp.
- Raised over \$42,000 with Virtual Tent-in.
- 67,000 lbs. collected for Scouting For Food.
- Achieved our year-end budget for 53rd year!
- 45 Scouts participated in the National Youth Leader Training.

As you can see, our council continued to thrive even during the most difficult times!

Jeff Euclide

Matthew Hensinger

Jim Milham

Council Pres. Council Commissioner CEO

PROGRAM HIGHLIGHTS

SERVICE

- 67,000 lbs. of food collected through Scouting for Food
- 150,000 hours of service by youth and volunteers
- 16,394 Eagle Scout service project hours
- 3,500 hours of service at HMSR





ADVANCEMENT

- 4,573 merit badges and rank advancements
- 116 Eagle Scouts
- 1,011 Cub Scout advancements
- 156 Arrow of Light recipients

FINANCE HIGHLIGHTS

- Most successful fall product sale in recent history.
- Tent-In raised more than \$130,000 over the last three years.
- The Council held six successful special events in 2022.
- Strong United Way Relationships in Berks and Schuylkill Counties



ADULT VOLUNTEER RECOGNITION

Silver Beaver Award

Chuck Faust - Black Rock District Kurt Freer - Frontier District Anne Girard - Black Rock District Dennis Harman - Cacoosing District

NESA Outstanding Eagle Scout

Joseph Hartz

District Award of Merit

Black Rock District - James Stokes Cacoosing District - Ron Beard * Jeff Bernstein Frontier District - Rick Daniels * Daren Kullman Frontier District - Rudolph Mayrhofer

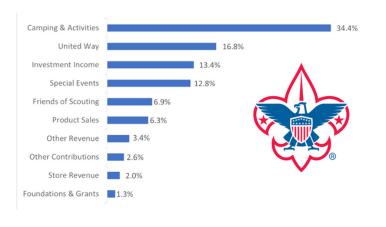
Bruce T. Schutt Award

Keith Lichtenwalner & Michael Ramich

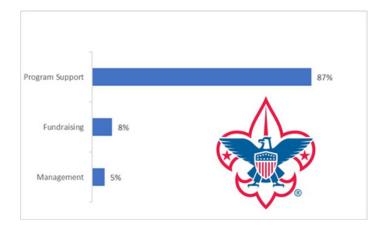
FUNDING SCOUTING

Unaudited 12/31/2022

SUPPORT & REVENUE



2022 EXPENSES



Total Public Support & Revenue: \$2,031,835

Expenses: \$2,040,932

Net Increase in Net Assets: \$ (9,097)

CAMPING & OUTDOOR PROGRAMS

- Over 1,900 Scouts, Leaders, and Staff participated in Scouts BSA, Cub Scout Day Camp, Cub Scout Resident Camp, and Webelos Resident Camp. This means over 6,600 nights of camping were done by youth in 2022.
- The Hawk Mountain Council NYLT Course staff delivered a great leadership program for 45 youth in 2022.
- HMSR offered merit badge days in the spring and fall with 63 youth participating. 12 different merit badges were available to our Scouts BSA members.
- "We Built a Zoo Adventure Day" and "Holiday Haus" were held at HMSR with over 213 Cub Scouts participating.
- Renovated the Reary Pool with a new liner, piping, filtration system, concrete deckingand special needs chair lift.

Membership

- Hawk Mountain Council had a 4.3% membership growth in 2022.
- 114 youth from the City of Reading were able to benefit by participating in 5 STEM Labs in the 2022–2023 school year.
- 48 elementary-aged youth from the YMCA in Pottsville and Reading participated in summer and afterschool Cub Scout programs.
- The Council partnered with the Olivet Boys and Girls Club in Reading, offering Cub Scouts to 284 youth at 5 locations throughout the city.
- The Council continues its long-standing relationship with the John Paul II Center by offering free Cub Scout programming to 38 students.

Hawk Mountain Council, Boy Scouts of America

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