



SECURE THE ADVENTURE FUND

CASE FOR SUPPORT



WHO WE ARE AND WHAT WE DO

More than 6,000 families across Berks, Schuylkill, and the Panther Valley School District are counting on Scouting to help instill character, develop skills, leadership, and build resilience in their sons and daughters. Throughout the past 110 years, the Hawk Mountain Council has never wavered in its mission to empower young people to be contributing citizens of the community. Our commitment is to ensure that every boy or girl who wants to be a Scout can join, regardless of their economic circumstances or geography.

THE CORONAVIRUS AND SCOUTING

CORONAVIRUS has robbed many young people of both their sense of control and connection to their peers and mentors as schools, athletic organizations and community centers have suspended programs. Yet, Scouting's programs continue. Seemingly overnight, HMC helped volunteers shift weekly meetings to online sessions, organized free virtual merit badge programs and live Online Cub Scout Adventures and helped kindle the bonds of friendship and community around virtual campfire programs.

Hawk Mountain Council relies on to sustain the Scouting program. The timing of this impact has devastated critical corporate special events, halted our annual giving campaign, and impeded our spring fundraiser which helps Scouts offset their program costs.

These income deficits taken collectively with the realization that we will not be able to safely operate camping programs this summer, represents a total loss of more than \$700,000 in funding.

SUCCESSFUL ONGOING PROGRAMS INCLUDE:

- Weekly Virtual Pack/Troop Meetings
- Pioneering live web-enabled mentoring and instruction sessions (Merit Badges)
- Live Campfire Sing-Alongs
- National and International Weekend Camp-in Programs
- Remote and safe community service opportunities

While more than 70% of Packs and Troops have reported continuing to engage their youth in these creative ways and attendance is at an all-time high, CORONAVIRUS has curtailed nearly all the revenue streams that the

THIS CRITICAL FUNDING ENSURES...

- Every Scout has a trained and appropriately screened leader.
- Packs and Troops are organized in new and low-income communities.
- After-School Scouting Units continue to provide mentoring through weekly programs.
- 2,400 volunteers receive the support they depend on from Council professional staff.
- Scouts can safely continue to give back in service to our community.
- Progress continues in growing opportunities for girls in Scouts BSA Troops.

CALL TO ACTION

In the face of these extraordinary funding challenges, the Council has maintained its staffing levels buoyed by CARES Act loan programs and an innovative social giving campaign that has raised more than \$4,500 in modest gifts from local families.

The Board of Directors has already authorized the use of \$75,000 of the Council's unrestricted net assets to spare families from an unexpected national council membership fee increase.

We know there are better days ahead, but we also know that without identifying meaningful sources of funding to bridge the gap, our services and programs will not be able to be delivered at the same level in the future.

The last thing we want to do is cut back on programs and this is why we need your help today.

We have an ambitious goal to raise \$50,000 by December 31st to meet this challenge, we appreciate your help in strengthening Scouting through any means you might have.

YOUR INVESTMENT IN THE SECURE THE ADVENTURE FUND TODAY MAKES A DIFFERENCE BY:

- Keeping Scouting affordable for families who have experienced financial challenges,
- Enabling the Hawk Mountain Council to keep delivering the best Scouting program possible to all of the 6,000 families who are relying on us,
- Sustaining critical mentoring for 500 boys and girls who rely on the Council's After School Programs (ScoutReach),
- Providing essential professional staff continuity for the 2,000 volunteers who depend on them in the face of unprecedented financial challenges,
- Continuing to maintain and prepare the Hawk Mountain Scout Reservation, for the return of campers, and ensuring that Scouting emerges from this crisis as a robust partner for 6,000 families and countless community partners, including schools, chartered organizations, and local small businesses.

GIFTS TO THE FUND CAN BE MADE BY.....*

Online Pledges or Credit Card Payment

www.hmc-bsa.org/give

Checks made payable to:

The Hawk Mountain Council, BSA
ATTN: STA Fund
5027 Pottsville Pike
Reading, PA 19605

Contribute Appreciated Securities:

Properly structured, you may avoid the capital gains tax and take a charitable deduction for the full market value of these securities.

Donating Securities:

Ask your broker to electronically transfer stock or mutual funds from your brokerage account to the Hawk Mountain Council, BSA Schwab account.

The transfer account information for the Hawk Mountain Council is:

Boy Scout Trust Fund, Hawk Mountain Council
DTC Clearing 0164, Code 40
Account Number: 82883065

Financial Advisor: Michael J. Noon (610) 376-7418,
mnoon@connorsinvestor.com

**The CARES Act will allow individual taxpayers to deduct charitable donations up to \$300.00 on their 2020 Federal Tax return, even if they take the standard deduction.*

For more information on how you can support the Secure the Adventure Fund with a gift today, please contact Duane Crouse, Director of Development at duane.crouse@scouting.org or (610)-926-3406.